LAU FINANCIAL GROUP

NEWSLETTER
October 2026

October was full of reasons to celebrate the people, traditions, and little things that make life special.

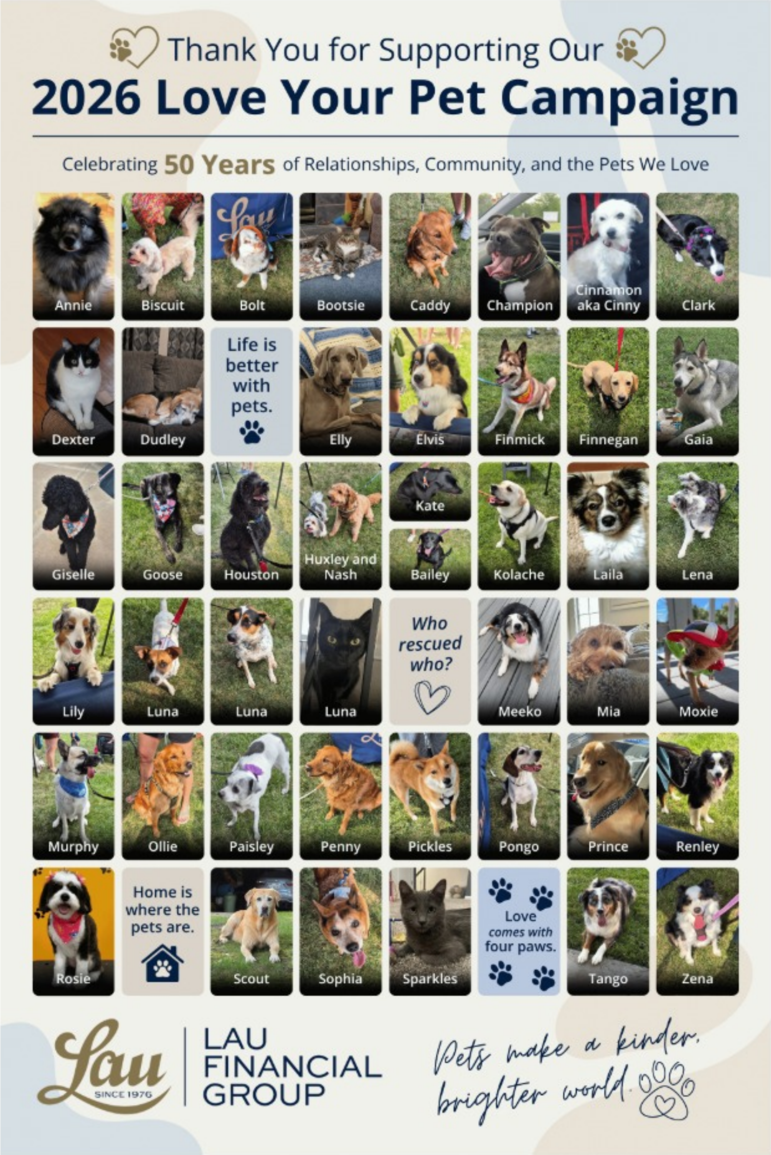
This month, we're looking back on a few of our favorite moments, from pets and family traditions to golf, Nebraska comfort food, and the everyday heroes who have made a difference in our lives. We're also sharing some thoughtful ways to plan ahead and protect what matters most to you and your family.

Grab a cup of coffee and catch up with us!

Celebrating Pets Who Make Life Brighter

As we celebrate 50 years of Lau Financial Group, we're grateful for all the relationships that have become part of our story, including our four-legged family members!

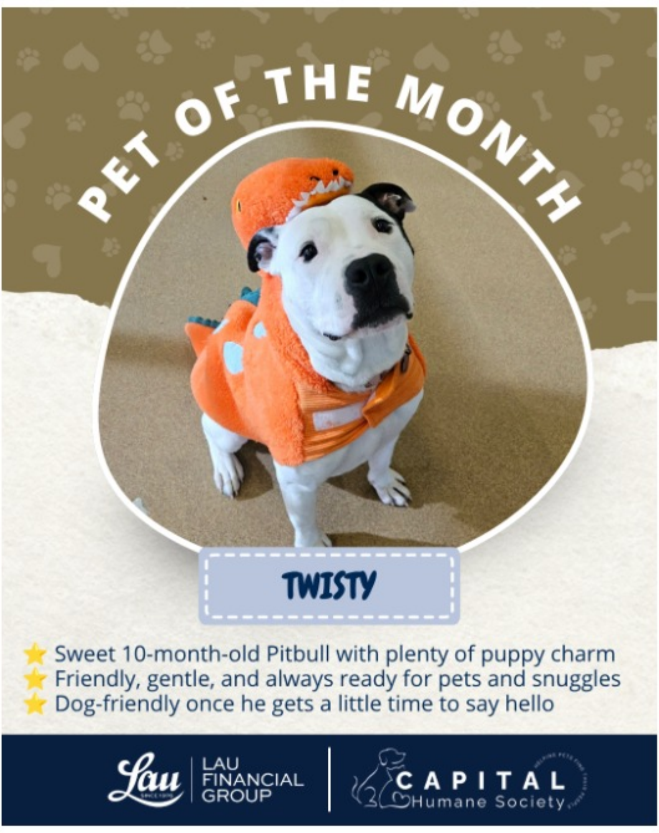
Thank you to everyone who participated in this year's Love Your Pet Campaign and helped us create another poster full of adorable faces.


Thank You for Supporting Our
2026 Love Your Pet Campaign
Celebrating 50 Years of Relationships, Community, and the Pets We Love
Annie
Biscuit
Bolt
Bootsie
Caddy
Champion
Cinnamon aka Cinny
Clark
Dexter
Dudley
Life is better with pets.
Elly
Elvis
Finmick
Finnegan
Gaia
Giselle
Goose
Houston
Huxley and Nash
Kate
Bailey
Kolache
Laila
Lena
Lily
Luna
Luna
Luna
Who rescued who?
Meeko
Mia
Moxie
Murphy
Ollie
Paisley
Penny
Pickles
Pongo
Prince
Renley
Rosie
Home is where the pets are.
Scout
Sophia
Sparkles
Love comes with four paws.
Tango
Zena
LAU FINANCIAL GROUP
Pets make a kinder, brighter world.

Say Hello to Twisty!

Twisty may be only 10 months old, but he already has plenty of love to give! This gentle, friendly pup enjoys snuggles, attention, and getting to know new canine friends at his own pace.

He's currently waiting at the Capital Humane Society for his next chapter to begin.


PET OF THE MONTH
TWISTY
LAU FINANCIAL GROUP
CAPITAL Humane Society

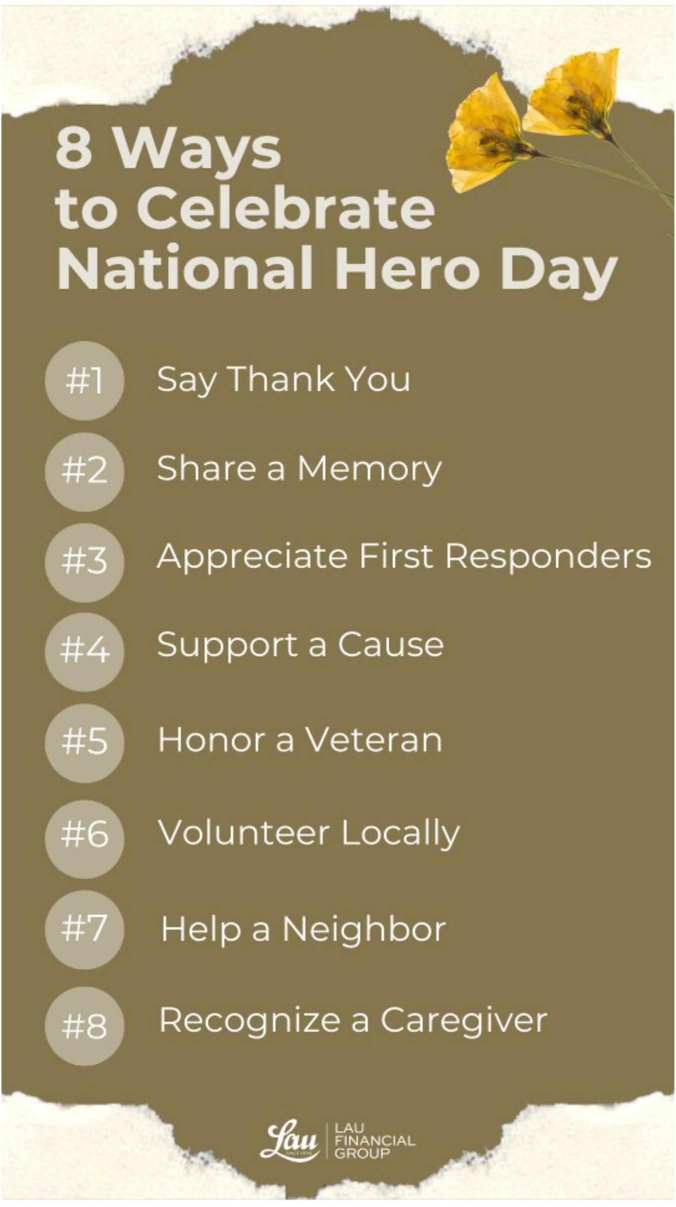
- ⭐ Sweet 10-month-old Pitbull with plenty of puppy charm
- ⭐ Friendly, gentle, and always ready for pets and snuggles
- ⭐ Dog-friendly once he gets a little time to say hello

Teeing Up a Lau Family Tradition

In honor of Golf Lover's Day, we took a look back at a sport that has been part of the Lau family for generations. It's a tradition filled with family time, friendly competition, and plenty of memories made on the course.

Honoring Our Everyday Heroes

Earlier this month, National Hero Day gave us a chance to think about the people who have made a meaningful difference in our lives. Whether it's a family member, friend, teacher, coach, first responder, or neighbor, there are heroes all around us worth recognizing.



8 Ways to Celebrate National Hero Day

- #1 Say Thank You
- #2 Share a Memory
- #3 Appreciate First Responders
- #4 Support a Cause
- #5 Honor a Veteran
- #6 Volunteer Locally
- #7 Help a Neighbor
- #8 Recognize a Caregiver

Lau LAU FINANCIAL GROUP

A Sweet Look Back

National Dessert Day gave us the perfect excuse to celebrate the recipes and treats that bring back special memories. From handwritten recipe cards to family favorites passed down through generations, sometimes the sweetest part of dessert is the story that comes with it.

NATIONAL DESSERT DAY
YOU CAN'T GO WRONG WHEN IT COMES TO DESSERT

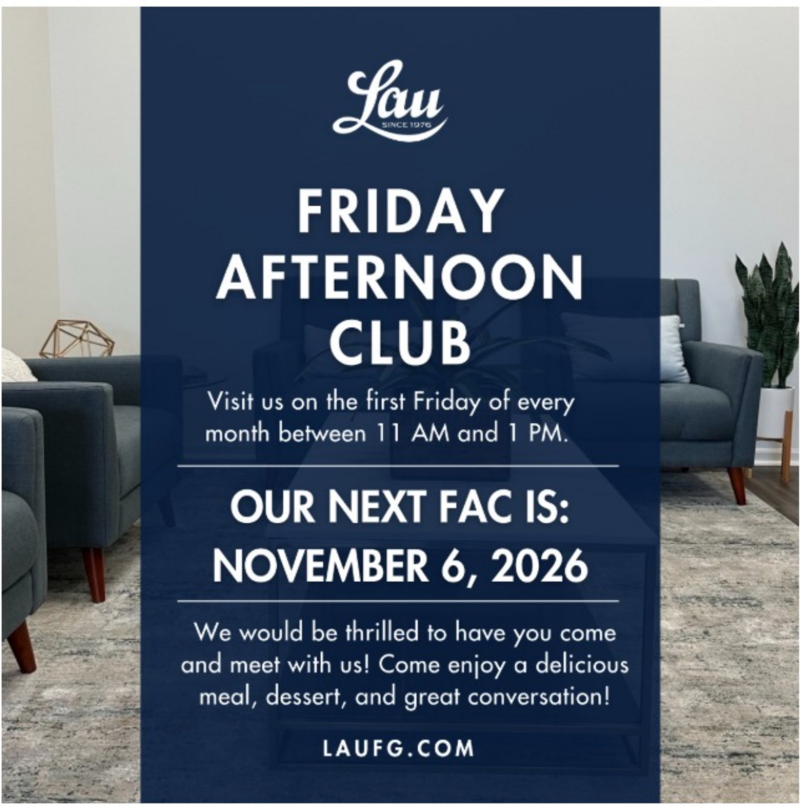
A Nebraska Favorite

Few things say fall in Nebraska quite like chili and cinnamon rolls. We took a look at this longtime local tradition and asked the all-important question: Do you dip, eat them separately, or save the cinnamon roll for last?

Chili, Cinnamon Rolls, & FAC

Chili weather has officially arrived, and we're leaning all the way into it. Our **November 6 Friday Afternoon Club** will feature chili and cinnamon rolls from **11 a.m. to 1 p.m.**

Whether you're a dipper, a dessert-saver, or firmly believe the two should never touch, there's a seat at the table for you.



Lau
SINCE 1976

FRIDAY AFTERNOON CLUB

Visit us on the first Friday of every month between 11 AM and 1 PM.

OUR NEXT FAC IS: NOVEMBER 6, 2026

We would be thrilled to have you come and meet with us! Come enjoy a delicious meal, dessert, and great conversation!

LAUFG.COM

Conversations That Shape a Legacy

A family legacy is about more than passing down wealth. It's also the values, stories, lessons, and traditions you hope future generations will carry forward. Meaningful conversations can help your family understand not only **what** you're planning for, but **why it matters.**

READ MORE →

Health-Conscious Corner: Crockpot White Chicken Chili

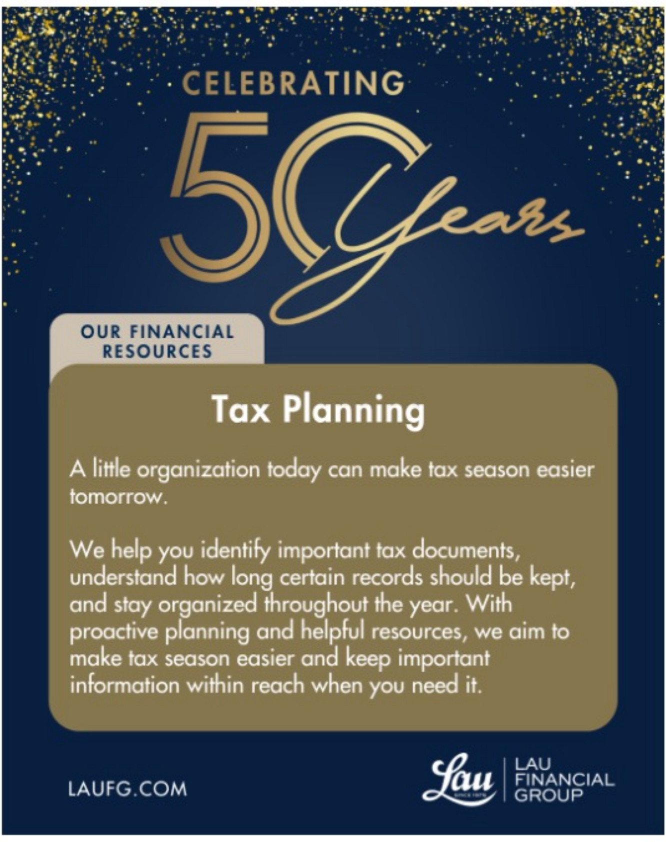
Warm, comforting, and easy to make, this Crockpot White Chicken Chili is just the thing for a crisp fall day. Customize your bowl with avocado, cheese, jalapeños, tortilla chips, or whatever toppings you love most.

Download the recipe below.

Download ↓

🎉 50 Years, 50 Stories. A Year of Celebration. 🎉

Tax planning doesn't start and stop with tax season. Knowing what documents to keep, how long to keep them, and where to find them when you need them can make life a little easier. Here's one way we help our clients stay organized and prepared throughout the year.


CELEBRATING
50 Years

OUR FINANCIAL RESOURCES

Tax Planning

A little organization today can make tax season easier tomorrow.

We help you identify important tax documents, understand how long certain records should be kept, and stay organized throughout the year. With proactive planning and helpful resources, we aim to make tax season easier and keep important information within reach when you need it.

LAUFG.COM

LAU FINANCIAL GROUP

As October comes to a close, we're grateful for another month filled with familiar traditions, meaningful conversations, and plenty of reasons to connect.

Thank you for continuing to be part of the Lau Financial Group family and for letting us share a little bit of ours with you. We're looking forward to everything November has in store, including a bowl of chili and a cinnamon roll or two! 😊

Hugh and JoK

Additional Insights

What Is A 'Whycation' And Why Experts Suggest Leaning Into The Travel Trend

The idea of a vacation isn't just to slow down and rest but to plan a trip with intention around what you actually need—what your 'why' is for taking a trip in the first place.

Year-End Tax Planning Moves to Consider

Consider reviewing your tax situation at year end for potential opportunities to reduce your tax liability.

YEAR END
TAX

The Origin Story of Candy Corn—and Other Halloween Mainstays

Candy corn or chicken feed? Here's a look at four of the most popular Halloween candy creations, and how they got their start.

Visit Our Website

Lau Financial Group
Financial Advisors
hugh@laufg.com
Office : (402) 243-1200
Fax : (402) 243-1201
Learn More About Me
www.laufg.com/

LAU FINANCIAL GROUP